

StartUp Guru - Slingshot

Who are we? **StartUpGuru** has worked with entrepreneurs just like you. We teach you the skills, knowledge and wisdom we have learned ourselves and by working with others. Over 20 years of experience creating, building, launching, growing and ending businesses. This is your best start and we remain committed to your long term success.

- ✓ **BUILD THE “RIGHT BUSINESS RIGHT”**
- ✓ **RAISE CAPITAL**
- ✓ **SUCCEED IN THE RIGHT ENVIRONMENT**

Build the “Right Business RIGHT”

StartUp Guru's Slingshot - Business Builder - 16, week class is your best start for creating the venture to fulfill your life's mission. Our program starts by building a strong inner foundation to guide the creation of the right business for YOU! On this foundation, we guide your build-out of a scalable and sustainable business designed for profitable growth and maximum impact. Beyond the classes, our community of experts and alumni will continue to support your long-term success.

Raise Capital

Raising capital from non-VC / Angel sources is the primary source for funding most new businesses. Learning how to develop and create your funding story along with understanding the legal process is critical for your success. We'll show you how.

Succeed In the Right Environment

The right environment makes all the difference. We provide a work setting that allows you to focus on your business and collaborate with like-minded entrepreneurs and experts. We guide you to create a much bigger vision and business model to support that vision.

Who are these classes for?

- ✓ *Startup entrepreneurs*
- ✓ *Small business owners*
- ✓ *You have a great idea and want to start a business*
- ✓ *Mature business owners that want to take the next step*
- ✓ *You want to be an entrepreneur and don't have the “idea” yet*
- ✓ *Recent graduates*
- ✓ *Solopreneurs looking to scale up*
- ✓ *Employed people who know one day they will start their own business*

“Every successful entrepreneur knows one thing for sure – you can't do it alone. Startup Guru has helped me accomplish things in my business that I would never have known to do on my own. I'm dreaming a much bigger dream now and I have the tools to make it a reality.”

Lisa Cratty -

Founder



“Startup Guru's brilliance is aligning individuals core values, passion, and interests with a business model that works.”



Kathy Dean - Founder

StartUpGuru Helping entrepreneurs take the big leap

Business Builder Program details and

Session Schedule July 2011.

1. July 18th 12:30-1:30 - Introductions, overview and personality.
2. July 25th 12:30-1:30 - The Business structure - Entity formation.
3. August 1st 12:30-1:30 - Your Entrepreneur Success Profile.
4. August 8th 12:30-1:30 - Team building; Co-founders/Advisors/Mentors.
5. August 15th 12:30-1:30 - Your core values and life purpose?
6. August 22nd 12:30-1:30 - The Business Revenue Engine
7. August 29th 12:30-1:30 - Your Brilliant and Blind Spot Patterns.
8. September 12th 12:30-1:30 - Ultimate Marketing - Power of Tribes
9. September 19th 12:30-1:30 - Your Financial Blueprint.
10. September 26th 12:30-1:30 - Securities and Investor documents.
11. October 3rd 12:30-1:30 - Your core ideology & envisioning the Future.
12. October 10th 12:30-1:30 - Funding Story, elevator pitch & funding plan.
13. October 17th 12:30-1:30 - Your Sustainable Business.
14. October 24th 12:30-1:30 - Managing Investors and Growth Capital.
15. October 31st 12:30-1:30 - Your Business Model.
16. November 7th 12:30-1:30 - Success Culture- Leadership & Communication.

Break Down of Your Business Builder Investment.

Cash investment \$125/mth 4 months - TOTAL = \$500.

Return: A total of 16 hours class time.
Valuable collaboration and Networking opportunities.
Save \$1000's in legal and consulting fees.
Unique and One of a Kind Entrepreneurial program.
Additional value of Group Learning.
All Sessions are video recorded and available online for review.
Learn success strategies from seasoned Entrepreneurs.

What to do Next.

Contact us TODAY to see if space is still available on this program - limited to 15 entrepreneurs

1. Call 720 - 808 - 0846 or email us: info@startupguru.com
2. Block out the dates of each session in your calendar!
3. Commit to your Entrepreneurial success

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